

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2717981

Alt Order #: 27138090

Product Desc: Political

Estimate: 9922

Flight Dates: 10/07/20 - 10/12/20

Original Date / Rev: 10/06/20 / 10/06/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Buying Time LLC

Buying Contact:

Billing Contact:

650 Massachusetts Avenue NW

Washington, DC 20001-3796

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Jim Ward/State Senate/KS/Dem

Demographic: A35+

Product Codes: PL15

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN5252/SP2893/TO824/AL1472

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$4,350.00	\$3,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$4,350.00	\$3,697.50	0.00
Totals	10	\$4,350.00	\$3,697.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/11/20	10/11/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		Today Show Su		Today Show Su	-----Su	:30		(\$150.00)		0.00	NM		
Credited															
N 2	Multi	10/10/20	10/10/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		Today Show Sa		8a-10a	-----Sa-	:30		(\$150.00)		0.00	NM		
Credited															
3	Multi	10/11/20	10/11/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2717981
 Alt Order #: 27138090
 Flight Dates: 10/07/20 - 10/12/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem
 Product Desc: Political
 Estimate: 9922

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----S			1		\$250.00	0.00					
4	Multi	10/10/20	10/10/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----S-			1		\$400.00	0.00					
5	Multi	10/07/20	10/07/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$500.00	0.00					
6	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	---T---			1		\$500.00	0.00					
7	Multi	10/12/20	10/12/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	M-----			1		\$500.00	0.00					
8	Multi	10/07/20	10/07/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$750.00	0.00					
9	Multi	10/09/20	10/09/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$750.00	0.00					
N 10	Multi	10/10/20	10/10/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----S-			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		Sa 630-7p		630-7pm	-----Sa--	:30		(\$400.00)		0.00	NM		
Credited															
N 11	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$500.00	0.00					
N 12	Multi	10/10/20	10/11/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----11	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----11			2		\$100.00	0.00					
													Totals	10	\$4,350.00



125 West 55th St
New York, NY 10019

Contract # 27138090	Changes as of: 10/5/2020 at 4:05 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 1428/1439/9922	Flight: 10/6/20 - 10/12/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Jim Ward KS SD-28 Product: Political	Market: Wichita Office: WASHINGTON	Total \$: \$4,350.00 Total Spots: 10
Agency Order #: 10034431	Buyer: Herrick, Cathie	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total GRP:
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/12								Total Spots	Total \$	CPP*	GRP*	
							10/6	10/7	10/8	10/9	10/10	10/11	10/12						
MSD 1	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0
MSD 2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
MSD 7	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
MGD 8	Tu-F,M 5p-5:30p		KSN News	\$500.00	0.0	30	0	0	0	1	0	0	0	0		1	\$500.00	\$0.00	0.0
MGD 9	Sa 6:30a-8a		KANSAS TODAY	\$100.00	0.0	30	0	0	0	0	1	0	0	0		1	\$100.00	\$0.00	0.0
MGD 10	Su 6:30a-8a		KANSAS TODAY	\$100.00	0.0	30	0	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0
TOTALS:							0	2	1	2	2	2	1		10	\$4,350.00	\$0.00	0.0	

Makegood Comments			
Date/Time	Action	Added by	Comment
10/05/20 4:05 PM	Sent To Rep	Patty Sparkman	PLEASE ACCEPT MG OFFER